What is claimed is:

1. A method of detecting a P₂U₂ receptor protein, comprising

contacting a sample containing the P_2U_2 receptor protein with an antibody or antigen binding fragment thereof which specifically binds the P_2U_2 receptor protein; and

detecting binding of the antibody or antigen binding fragment thereof to the P_2U_2 receptor protein in the sample.

- 2. The method of claim 1, wherein the sample comprises cells or cell membranes comprising the P_2U_2 receptor protein.
- 3. The method of claim 2, wherein the cells are recombinant cells or the cell membranes are recombinant cell membranes.
- 4. The method of claim 2, wherein the cells are naturally occurring cells.
- 5. The method of claim 2, wherein the cells are kidney cells.
- 6. The method of claim 2, wherein the cells are of megakaryocytic or erythrocytic origin.
- 7. The method of claim 1, wherein the antibody or antigen binding fragment thereof is coupled to an imaging agent.
- 8. The method of claim 1, wherein the contacting step comprises administering the antibody or antigen binding fragment to a subject.
- 9. The method of claim 8, wherein the administering is by systemic administration.

- 10. The method of claim 9, wherein the systemic administration is selected from the group consisting of intravenous injection, subcutaneous injection, intramuscular injection, intraperitoneal injection, transmucosal administration, and transdermal administration.
- 11. The method of claim 1, wherein the contacting step comprises contacting the antibody or antigen binding fragment with the sample *in vitro*.
- 12. The method of claim 1, wherein the antibody is a polyclonal antibody.
- 13. The method of claim 1, wherein the antibody is a monoclonal antibody.
- 14. The method of claim 1, wherein the antibody is a recombinant antibody.
- 15. The method of claim 1, wherein the antigen binding fragment is selected from the group consisting of a Fab fragment, an Fv fragment, a F(ab')₂ fragment, and a Fab' fragment.